



Find your people. Find your home.

HELLO, WORLD :)

We're Ashia and Mpho, the two founders behind Roomiverse, and this is our first letter to you.



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Between us we've spent years building things: Ashia in strategy and organisational psychology, Mpho in finance and legal. And somewhere along the way, we kept circling the same conversation. **Renting in South Africa shouldn't feel like a gamble.**

Somewhere between Ashia's obsession with fixing things herself and Mpho's eye for the fine print, Roomiverse was born: a whole universe built around finding the people you'd actually live well with, and then the home that fits all of you.

THE PROBLEM

Everyone's fixing listings. The problem is the match.

2.2M

units in South Africa's housing backlog

70%

of households earn below what the formal market serves

R2.75bn

in court-verified rental debt

1 in 5

tenants nationally are in arrears

Sources: CAHF. TPN Residential Rental Monitor, Q3 2025. PayProp Rental Index, 2025.

Most platforms answer this with better listings. We don't think listings are the problem.

Mismatched expectations, lifestyles and communication are. So we're building something closer to a matchmaking platform than a listings site, one that happens to also help you find a great property.

A bad match isn't a credit problem first.
It's a fit problem.

HOW MATCHING WORKS

We ask "can you pay?" third, not first.

- 1 Who are you to live with?**
Your rhythms and habits. Coffee before conversation, or the whole street's invited.
- 2 Does the home suit that?**
Only once fit is sorted do we show you a single unit.
- 3 Now the practical stuff.**
Affordability, rental history, references and documents, all layered into one fair **Roomiverse Tenant Score**. A clear signal a landlord can trust, instead of a gut feeling.

Think less property portal, more a dating app that happens to end in a lease. (The awkward small talk is optional.)



For landlords

REAL PEACE OF MIND

Good tenants aren't just easier to live with. They're cheaper to keep. Every re-let costs time, money and hassle, so we **pre-qualify tenants** on the household they'll actually run. Fewer surprises, fewer mismatched personalities sharing a kitchen. **Real, passive income.**

For tenants

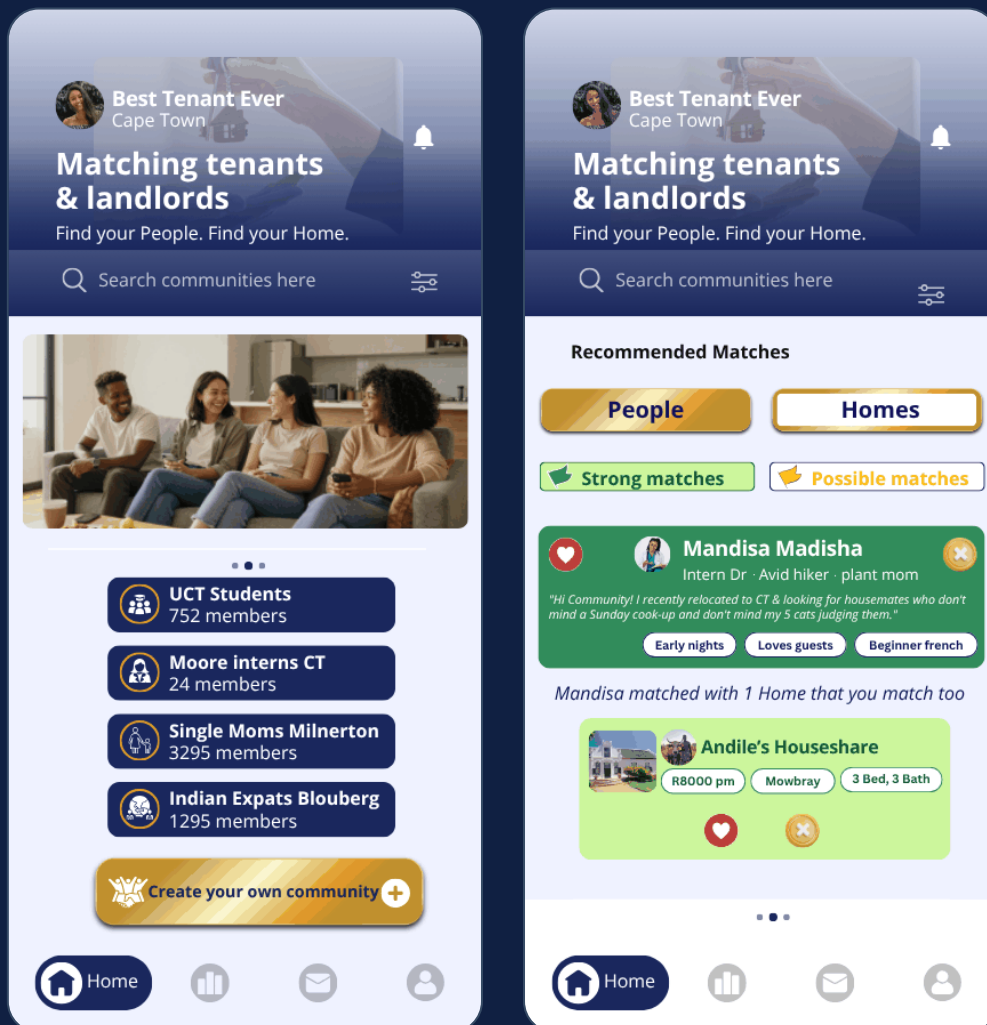
BEING TRULY SEEN

You're more than an income bracket. In a world that's never felt lonelier, we're building something old-fashioned: **neighbours who actually know each other**, and homes that **cost less** because you're not carrying it alone.

For everyone

Connection. Renting used to mean joining a community. We want that back, with better tools than a noticeboard and a handshake.

Agencies move units. We're building neighbourhoods.



COMMUNITIES · STRONG MATCHES · TENANT SCORE

WHAT WE'VE BEEN UP TO

- **Refining the prototype.** The deep, unglamorous work. Picking apart every screen, question and score, and asking: does this actually serve our community?
- **Sharpening the business model** with property professionals, business coaches, agents and landlords, so the build fits the real SA rental market, not just a pitch deck.
- **Watching the waiting list quietly grow.** New faces on both the landlord and tenant side, and early partnership conversations under way.

Why did the landlord and tenant finally agree on a lease?

Because neither of them wanted to go back on the market. **Have you seen it out there?**

More soon. Thank you for being early.

Ashia & Mpho

Tenant sign up →

Landlord sign up →

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You're receiving this because you're part of the Roomiverse early circle.